

## Under Armour Rewards Swish & Score Official Rules

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**1. Eligibility:** Under Armour Rewards Swish & Score (the "Promotion") is open only to legal residents of the fifty (50) United States (including District of Columbia) who are at least sixteen (16) years old at the time of entry and who are members of the Under Armour rewards program. Membership is free but subject to the listed [Terms and Conditions](#). Employees of Under Armour, Inc. ("Sponsor"), Merkle Inc. ("Administrator"), and their parent and affiliate companies, suppliers as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules. Sponsor's and Administrator's decisions are final and binding in all matters related to the Promotion. Winning a prize or receiving an offer is contingent upon fulfilling all requirements set forth herein. The Promotion consists of a sweepstakes (the "Sweepstakes") and an instant win game (the "Instant Win Game") that offer a chance to win prizes. In addition, entrants may optionally participate in the interactive "Swish and Score Game," which is for entertainment purposes only.

**2. Sponsor:** Under Armour, Inc., 101 Performance Drive, Baltimore, MD 21230. **Administrator:** Merkle Inc. (previously known as HelloWorld, Inc.), 3000 Town Center, Suite 2100, Southfield, MI 48075.

**3. Timing:** The Promotion begins on March 18, 2025 at 12:00 a.m. Eastern Time ("ET") and ends on April 7, 2025 at 11:59 p.m. ET (the "Promotion Period"). For purposes of this Promotion, a "day" is defined as starting at 12:00 a.m. ET and ending at 11:59 p.m. ET. Administrator's servers are the official time-keeping device for this Promotion.

**4. How to Enter:** To enter the Promotion, you must have an Under Armour Rewards account ("Account"). If you do not already have an Account, you may create a free Account by visiting <http://www.underarmour.com/rewards> and following the on-screen instructions to create an Account.

During the Promotion Period, visit [www.underarmourswishandscore.com](http://www.underarmourswishandscore.com) ("Promotion Site") and accurately complete and submit the registration form including your first and last name (initials only are not sufficient), and email address associated with your Account. You will receive one (1) Sweepstakes entry into the Grand Prize drawing.

Next you may follow the instructions to play the Swish and Score Game\*\* or click the skip link to initiate the Instant Win Game for a chance to win a "Reward" ("Rewards are defined in Section 8 below). The Swish and Score Game is for fun only and your game score will have no impact the results of the Instant Win Game. There is no limit to the number of times you may play the Swish and Score Game for your entertainment.

Once the Swish and Score Game ends or once you click the skip link, the results of the Instant Win Game will be displayed. You may be a potential winner of an Instant Win Game Reward. If you are not a winner of the Instant Win Game, you will receive one (1) additional Sweepstakes entry.

**\*\*Optional Swish and Score Game information:** The Swish and Score Game is presented by Administrator's Game Engine partner for your entertainment. When you initiate a game, you are agreeing to the Game Engine partner's [User Terms](#). The Game Engine partner will automatically place a necessary cookie in the form of a token on your web browser solely for the purpose of collecting relevant information about your game play, as set forth in the [Cookie Policy](#).

*If you prefer not to allow the Game Engine partner cookie or if you don't accept the User Terms, skip this game.* The information collected by the Game Engine partner concerning your game play will be managed according the Game Engine's [privacy policy](#), which is separate from the Sponsor's policy that governs this promotion.

**Limit:** Each entrant may return to the Promotion Site to receive one (1) Sweepstakes entry and one (1) Instant Win Game play each day during the Promotion Period; Entrants will potentially earn more Sweepstakes entries each day that they return depending on the results of the Instant Win Game. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of Instant Win Game plays/Sweepstakes entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's participation and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, or misdirected registrations, which will be disqualified. In the event of a dispute as to the identity of any entrant, Sponsor and Administrator will rely on the information submitted by the entrant to register for this Promotion. If any additional information provided by entrant is inconsistent with the information provided at registration for this Promotion or enrollment into Under Armour rewards program, Sponsor and/or Administrator may disqualify such entrant and such disqualification may result in the forfeiture of any prizes/Reward won. Sponsor, in its discretion, may require additional documentation from entrant to show proof of entrant's identity.

**5. Operation of Sweepstakes and Instant Win Game:** Administrator is an independent organization whose decisions as to the administration and operation, including the selection of potential winners for both the Sweepstakes and Instant Win Game, are final and binding in all matters related to the Promotion.

**Sweepstakes:** Administrator will randomly select the potential Sweepstakes winner from all eligible entries on or around April 8, 2025.

**Instant Win Game:** 49,700 random, computer-generated winning times, one for each Reward listed below, will be seeded throughout the Promotion Period. If you are the first player to initiate the Instant Win Game at or after one of the randomly seeded times, you will be a potential instant winner of the Reward indicated. If you are not a potential winner of a Reward you will receive one (1) bonus Sweepstakes entry.

**6. ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR AND ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF ANY REWARD OR PRIZE, EVEN IF THE INSTANT WIN GAME OR SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID AND WILL NOT BE HONORED.**

**7. Verification of Potential Winners:** Receiving a Reward or prize is contingent upon compliance with these Official Rules. The potential Sweepstakes Grand Prize winner will be notified by email. The potential Grand Prize winner (or parent/legal guardian if winner is a minor in their state of residence) will be required to sign and return a Declaration of Compliance, Liability Waiver, and where not prohibited, a Publicity Release ("Declaration") which must be received by Administrator, within five (5) days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize/Reward cannot be contacted or fails to sign and return the Declaration or provide any other requested information within the required time period, as applicable, or prize/Reward is returned as undeliverable, potential winner forfeits

the prize/Reward. In the event that the potential Grand Prize winner forfeits the prize or is disqualified for any reason, Sponsor will award the Grand Prize to an alternate winner by random drawing from among all remaining eligible entries. There will be three (3) alternate drawings, after which the prize will remain unawarded. Unclaimed Instant Win Rewards will not be awarded.

#### **8. Prizes and Rewards, Approximate Retail Value ("ARV"), and Odds of Winning:**

##### **Sweepstakes Prize:**

1 Grand Prize: Grand Prize includes \$4,000 in Under Armour gift cards (terms and conditions apply) and an autographed Haley and Hanna Cavinder basketball. ARV: \$4,400.00.

Odds of winning a Sweepstakes Prize depend on the number of eligible entries received during the Promotion Period.

##### **Instant Win Game Rewards:**

<b>Reward Type</b>	<b>Description</b>	<b>Quantity</b>	<b>ARV</b>
Prize	625 Under Armour Rewards points	1,050	\$5.00
Offer	500 Under Armour Rewards points	2,100	-
Offer	200 Under Armour Rewards points	5,250	-
Offer	100 Under Armour Rewards points	6,300	-
Additional Sweepstakes Entries	3 additional Sweepstakes entries	25,000	-
Additional Sweepstakes Entries	5 additional Sweepstakes entries	10,000	-

Odds of winning an Instant Win Game Reward depend on the date/time of entry, the number of Rewards remaining at the time of the Instant Win Game play and the number of eligible Instant Win Game plays received. The number of Rewards available to be won will diminish as they are awarded. Limit: Entrants may win one (1) Instant Win Game Reward for each daily Instant Win Game play during the Promotion Period.

For All Prizes/Rewards: Terms and conditions of points apply. Prizes and offers are non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize/offer for one of equal or greater value if the designated prize/offer should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize/offer receipt and/or use. ARVs are determined as of the time these Official Rules were published, and the value of a prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. Winners of a prize equal to or greater than \$600 will receive an IRS Form 1099 MISC reporting the actual value of the prize received. Where applicable, prize style, color, size, and all other details will be determined by Sponsor in its sole discretion. All other costs and expenses associated with acceptance of the prize/offer that are not expressly set forth herein shall be solely the winner's responsibility. Prizes/offers are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Prizes will be fulfilled approximately 8-10 weeks after winner confirmation. Total ARV of all prizes: \$9,650.00.

**9. Release:** By receipt of any prize/offer, winners agree to release and hold harmless Sponsor, Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and each of their respective parent companies and each such

company's officers, directors, employees and agents (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Promotion and/or acceptance, use, inability to use, misuse or redemption of any prize/offer (including any injury or harm related thereto).

**10. Publicity:** Except where prohibited, participation in the Promotion constitutes each winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration. Sponsor is not obligated to use any of the above-mentioned information or publicity materials but may do so and edit such information or materials at its sole discretion, without further obligation or compensation.

**11. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes or Instant Win Game, or any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, wide spread illnesses, declarations of war, acts of God, acts of terrorism) interferes with any aspect of the Sweepstakes or Instant Win Game, including but not limited to fulfillment of the prize(s)/offer(s), as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to modify the prizes/offers offered herein and to award the prizes/offers at random from among the eligible entries or plays received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or Instant Win Game, including but not limited to submitting fraudulent entries/plays, or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or the Instant Win Game may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In no event will more prizes/offers than are stated in these Official Rules be awarded. If, for any reason, more prize/offer notifications are sent (or more claims are received) than the number of prizes/offers offered as set forth in these Official Rules, Sponsor reserves the right to award the intended number of prizes/offers through a random drawing from among all eligible prize/offer claims received. In the event there is a discrepancy or inconsistency between any other statements contained in any promotion-related materials (including printed versions of these Official Rules) and the Official Rules as posted on the Promotion Site, the Official Rules as posted on the Promotion Site shall prevail, govern, and control.

**12. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information either caused printing errors or by any of the equipment or programming associated with or utilized in the Promotion or provided by entrants; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections to the internet, in phone lines, or network hardware or software; (3) unauthorized human intervention in any part of the Promotion, including but not limited to the entry process; (4) technical or human error which may occur in the administration of the Promotion, including but not limited to the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt, use, inability to use, or misuse of any prize/offer. If for any reason an entrant's entry or play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Sweepstakes entry or Instant Win Game play, if possible.

**13. Disputes:** Disputes will be resolved by the Arbitration Clause and a Class Action Waiver set forth in the Under Armour rewards program [Terms and Conditions](#).

**14. Severability:** If the application of any provision of these Official Rules to any particular facts or circumstances shall for any reason be held to be invalid, illegal or unenforceable by a court,

arbitration panel or other tribunal of competent jurisdiction, then (a) the validity, legality and enforceability of such provision as applied to any other particular facts or circumstances, and the other provisions of these Official Rules, shall not in any way be affected or impaired thereby; and (b) such provision shall be enforced to the maximum extent possible. In addition, if any provision contained in these Official Rules shall for any reason be held to be excessively broad as to duration, geographical scope, activity or subject, it shall be construed by limiting and reducing it, so as to be enforceable to the extent compatible with applicable law.

**15. Entrant's Personal Information:** Information collected from entrants is subject to the [Sponsor's Privacy Policy](#), with the exception of the information collected while playing the optional Swish and Score Game as described in section 4.

**16. Winner List:** For a winner list, please [click here](#). The winner list will be posted after winner confirmation is complete.

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